



# DMA NONPROFIT DASHBOARD

Organization:  
 Year Founded:  
 Mission Statement:



	Most recent fiscal year	Prior fiscal year	Two years ago
<b>Fiscal year</b> <i>12-month fiscal year, which may not be a calendar year.</i>			
<b>Delivery against mission</b> <i>This definition will vary by organization, but will typically be number of constituents served or other quantified outcome specific to the organization's mission.</i>			
<b>Total organizational revenue</b> <i>This includes all sources of revenue, including donor contributions, major and planned gifts, government funding, grants, and gifts in kind.</i>	Cash		
	Gifts in kind		
<b>Total organizational expenditures</b>			
<b>Expenditures to program</b>			
<b>Expenditures to acquire and cultivate donors</b>			
<b>Number of new members/donors acquired</b>			
<b>Total number of current year donors/members</b>			
<b>Revenue raised from donors</b>			
<b>Link to Charting Impact Report, if available:</b>			